

Swine Health Ontario Strategic Plan

Vision: Swine health excellence enables the Ontario industry to have a global competitive advantage.

Mission: Continuous improvement in swine health management through a proactive, practical and responsive plan that engages the entire swine industry.



Desired Outcomes

- A healthier Ontario swine herd
- Swine health is a high priority
- Ontario is a leader in swine health resulting in public confidence
- A swine health management system that is coordinated, efficient, cost effective and funded long-term
- Effective swine health communications

Core Values

- Coordination – effective co-ordination of activities and groups within the industry
- Collaboration – promote collaboration among groups and organizations to achieve the overall vision and mission
- Sustainability – long term, stable systems need to be in place
- Simplicity and practicality – systems and solutions need to be simple and practical
- Efficiency and cost-effectiveness – systems and programs need to be cost-effective
- Continual improvement – strive to continually improve, Including a formal annual review process to benchmark progress and identify gaps

Roles and Responsibilities

- Create and oversee a broad, proactive, industry-wide, long-term strategy for swine health
- Provide a co-ordination role and delegate projects/activities to outside groups for implementation
- Act as the lead industry organization in the case of a swine health related event, coordinating communications and actions through an incident management structure.

Priorities

| Swine Health Ontario Target Areas | Goal Statement <i>(3 year time frame, 2016 - 2019)</i> |
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| Targeted Disease Management – starting with PED Elimination | Eliminate Porcine Epidemic Diarrhea (PED) from Ontario swine industry with an effective response in place for any new breaks and use these processes as a model to manage any future disease challenges. |
| Swine Health Information System | Develop a swine health information system including an accurate, real-time surveillance system, database and mapping tool to detect, track, monitor and report on disease. |
| Swine Health Ontario Command Centre | Establish a Command Centre for the Ontario swine industry using a step-by-step approach to develop, test and implement systems and protocols. |
| Disease Prevention | Improve disease prevention through biosecurity and risk management measures. |

Note: Swine Health Ontario recognizes the importance of responsible Antimicrobial Usage (AMU) and continues to support research programs and efforts in that area. Foreign Animal Disease (FAD) Response and preparedness is also recognized as a key priority. However, directionally, SHO will not take the lead in the short-term on these two priorities, but instead anticipates partner organizations will continue to lead in these areas.

Outcome Statements

In 3 years Swine Health Ontario will:

- Eliminate PED from Ontario farm sites and in doing so; develop industry and governmental tools to better support the control and elimination of any disease of significance to the Ontario swine industry.
- Develop a consistent effective approach to respond to incidents that affect swine health in Ontario.
- Initiate the development of a sustainable, coordinated swine health information system for Ontario designed to assist in detecting emerging disease quickly to reduce the impact on our industry. It will also improve our capacity to monitor endemic diseases of significance, detecting emergence of new strains and feeding into a response plan when needed.
- Continue to promote biosecurity, disease risk management and preparedness to producers and the industry, offering practical solutions that serve to reduce disease transmission risks and enhance response to disease threats.